



ISAN

INTERNATIONAL STANDARD
AUDIOVISUAL NUMBER

Expression of Interest

ISAN International Agency
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Introduction

The Expression Of Interest (EOI) is the first phase of the ISAN Registration Agency (RA) accreditation and appointment process.

The aim of the expression of interest (EOI) is to provide the ISAN International Agency (ISAN-IA) with a set of non-binding information related to the organization's interest in becoming an ISAN Registration Agency in its chosen market, and to check its compliance with the ISO 15706 standard.

After approval of the EOI by ISAN-IA, the prospective RA (the organization candidate) will be asked to provide a detailed business case (i.e. implementation plans, business plan, market coverage, details on its IT infrastructure, type of customers, services offered, pricing, etc...).

All the information provided in this document is to be considered as public (unless otherwise specified), and therefore the organization sending this EOI allows the ISAN International Agency to publish its contents on its website, www.isan.org.

Please send this document by email and post, duly completed in English to:

ISAN International Agency

1A rue du Beulet
1203 Geneva
Switzerland
to the attention of Régis Flad

For any question or clarification, please contact:

Régis Flad – General Manager

Email: regis.flad@isan.org

Tel.: + 41 22 545 10 00

Fax: + 41 22 545 10 40

General Information about your Organization

Organization's Name	Please specify here the name your Organization, not the RA's name. UPT Balai Informasi Teknologi (Research and Development Division for Technology Information) - Lembaga Ilmu Pengetahuan Indonesia/LIPI (Indonesian Institute of Sciences/LIPI)
Acronym (if any)	UPT BIT LIPI LIPI – INDONESIA
Main Address Zip Code City Name Country	LIPI Complex Office, Sangkuriang Street Building 40, Bandung – West Java 40135, (City) Indonesia (Country)
Web Site	www.bit.lipi.go.id
Main email address	info@mail.bit.lipi.go.id contact person : kamaludin1961@gmail.com
Phone numbers Fax number	+62 22 2502832; +62 22 2504265; +62 22 2504755
Organization's Legal Type	National Government Organization
Place & Date of incorporation	Indonesia, Bandung, June 12, 2002
Registration number	1026/M/2002. Letter from Chairman of Indonesian Institute of Sciences (LIPI)
Please provide here below details of your organization's main point of contacts.	
First & Last Names	Tommy Hendrix (Master of Science)
Job Title	Head Research and Development Division for Technology Information - Indonesian Institute of Sciences
Job Function	Handling policy and vision planning, especially in producing scientific video documentation.

(brief description)	
Email Phone numbers	tommy.hendrix@lipi.go.id +62 85776444433
First & Last Names	Kamaludin (Bachelor of Library and Information Science)
Job Title	Audiovisuals Administrator
Job Function (brief description)	Taking responsible for communication with the related international organization, directing and coordinating exchange and cooperation activities in international level, undertaking collection and study dealing with in producing and disseminating scientific video documentations.
Email Phone numbers	Kamaludin1961@gmail.com +62 81221487167

Description of your Organization's Activities

<p>Main Activities</p>	<p>Please give a brief extensive description of your organization main activities.</p>
	<p>Research and Development Division for Technology Information is a subordinate of LIPI that has main activities in producing, disseminating and cooperating with Scientific Video Documentation.</p>
	<p>Research and Development Division for Technology Information involved in expedition/research activities, especially in documenting and presenting in the form of an attractive scientific video.</p>
	<p>As a working unit that performs scientific video documentation, we are committed to produce original work and become the center of scientific video documentation reference in Indonesia.</p>
	<p>Our multimedia services include editing & transfer, scenario & narration, sound recording, company profile, motion graphic, 3D animation, interactive multimedia learning, print ads, web design, branding, infographics, and digital imaging.</p> <p>To support those activities, Research and Development Division for Technology Information has eight researchers in the field of multimedia, five management, and twenty nine workers supported in this field. We have already produce 250 scientific videos</p>
<p>Number of Employees</p>	<p>You can provide an organization chart of your organization (which will not be published)</p>
	<p>42 (Forty-two) Indonesian Government employees</p>
<p>Financial information on the last 3 years activities</p>	<p>If you wish ISAN-IA not to publish some financial information you are providing, please do send them as an attachment. Please provide here public financial information.</p>
	<p>Please find the attachments (Financial statement.rar)</p>

Information about the Prospective ISAN Registration Agency (RA)

Name of Prospective RA	Please provide the name of the ISAN prospective Registration Agency.
	ISAN INDONESIA
Prospective RA's Market	Please specify the market the prospective ISAN RA intends to cover (i.e. specific country, region, specific customers' types, specific organization's members, etc...)
	<p>The specific market that we wish to cover is the Indonesia area: Film & TV producers, Advertising Film Makers, Documentary Filmmakers and Music Video producers.</p> <p>In Indonesia, there are approximately 51 film production companies, documentary film and soap opera; 13 private TV companies that produce news events, talk shows, and sports; and 62 record companies. So, Indonesia has this potential market.</p>
Prospective RA Founding Organization(s)	Please provide information on the different organizations (if any) founding the prospective RA
	<p>Research and Development Division for Technology Information is subordinate of Indonesian Institute of Sciences, want to propose as ISAN Registration Agency (RA) for Indonesia area</p> <p>Indonesian Institute of Sciences also have Scientific Documentation and Information Center which is Registration Agency for ISSN (International Standard Serial Number) in Indonesia.</p> <p>LIPI is a government research institution in Indonesia, the research results are packed in the scientific journal and scientific video media, so LIPI can be trusted to become Registration Agency of ISSN for scientific journals, hopefully, based on your authority, in the future LIPI can also be ISAN Registration Agency in Indonesia area for Audiovisual products.</p>
Evidence of support from audiovisual organization	Please provide information about the organization(s) (i.e. producers, broadcasters, platform operators, etc...) that support your ISAN RA candidacy in the market which you intend to service ISAN. Letters of support can be attached to this EOI.
	<p>Please visit this site: https://www.youtube.com/channel/UCr1ihEI566IJib9P-JjENSA</p>

<p>Organization's Interest in becoming an ISAN Registration Agency.</p>	<p>Please provide information and reasons of why your organization wants to become an ISAN Registration Agency in the specified market or territory.</p>
	<ul style="list-style-type: none"> - In Indonesia, there are still few working units that have competencies such as Research and Development Division for Technology Information, namely in the field of scientific multimedia - Research and Development Division for Technology Information has been very active in the production and dissemination of scientific video documentation - ISAN in Indonesia is not available yet, and Indonesia needs a Registration Agency of ISAN - The ISAN is bound to offer a certain degree of protection to Indonesian content, its producers, and copyright holders.

Information about the prospective RA's Implementation Plans

Prospective RA Commencement Date	Please provide information on when the prospective RA intends to start offering the ISAN services in its market
	Soon, after getting permission from ISAN
Prospective RA's Customers	Please provide information on customers the prospective RA intends to offer ISAN services to (type of customers, number of customers)
	Producers of Feature Films; Producers of documentary and short films; Producers of TV content and Music Videos.
Prospective RA potential ISAN Work Registration	Please provide information on the number of potential audiovisual new work registrations for ISANs the prospective RA intends to tackle in its market on a yearly basis.
	We are looking for Producers of Feature Film; Producers of documentary and short films; Producers of TV content and Music Videos in Indonesia.
Prospective RA potential Existing Catalog	Please provide information on the number of potential existing audiovisual work registrations for ISANs the prospective RA intends to tackle in its market.
	If you are in the business of managing audiovisual works, please provide relevant information on the size of the current repertoire of audiovisual works that you manage.
Prospective RA potential Other Services Offering	Please provide information and a brief description on any other services beside ISAN services the prospective RA intends to provide in its market.

Prospective RA's Other Information and Comments

At least there is one office in LIPI that has authority to give standard number namely Scientific Documentation and Information Center, this office gives ISSN for journal publication in Indonesia.

Hopefully, ISAN will give a chance to Research and Development Division for Technology Information to become Registration Agency of ISAN, especially for Indonesia or ASEAN country.

By sending the Expression of Interest, the Organization accepts the ISAN RA's accreditation process, as described in the document 'Term of Reference' available on www.isan.org.

This Expression of Interest is not a legally binding document. Organizations candidates completing the Expression of Interest and returning it to ISAN-IA should not therefore expect that it would constitute in any formal commitment or contractual engagement for either themselves or the International Agency. A binding agreement will only be signed after formal appointment by ISAN-IA's Administration Committee of the prospective RA.

Organization Name:

Date

Head Research and Development Division for Technology Information, July 12, 2018
Indonesian Institute of Sciences (LIPI).

Tommy Hendrix

