



ISAN registration made mandatory for all projects and works supported by the CNC as of January 1, 2017

Paris, January 5th, 2017 - [The Centre National du Cinéma et de l'image animée \(CNC\)](#) and [Agence Française ISAN \(the French ISAN Registration Agency\)](#), join their efforts to spread the good practice of audiovisual works and versions registration in France. As of January 1st 2017, an ISAN identifier will be requested by the CNC for any work or project – for cinema, television, multimedia or video game – that benefits from financial support from the CNC.

"The precise identification of audiovisual works and versions has become essential to the digital age. It allows better tracking of operations on all the methods of dissemination to ensure the fairer remuneration of rights holders and to better fight against counterfeiting," explains **Frédérique Bredin**, President of the CNC

"The support of the CNC is a major step forward for wider adoption of ISAN in France as the standard identifier for works, episodes and versions of audiovisual content of all kinds" said **Idzard van der Puy**, Managing Director of Agence Française ISAN.

"We are proud that the CNC is at the forefront of a wider and global trend of ISAN adoption and promotion by public regulatory bodies and film funding organisations across Europe, Canada, South Korea and Australia." added **Régis Flad** Managing Director of ISAN International Agency, the ISAN registration authority that supervises the ISAN implementation worldwide.

The ISAN - International Standard Audiovisual Number - is a unique, universal and permanent registration number of audiovisual works and versions of any kind. As an ISO standard created in 2002 at the initiative of international professional organizations, the ISAN identifier is already used by nearly 10,000 producers and right holders of audiovisual works worldwide, and particularly in France, where it is required since 2010 for the declarations of rights and funding applications with producers collecting societies PROCIREP and ANGOA.

The Centre National du Cinéma et de l'image animée (CNC) is a public administrative institution created in 1946 operating under the supervision of the French ministry of culture and communication. The main tasks of the CNC are to regulate and support the audiovisual industry (exhibition, broadcast, video, multimedia, technical industries), promote film and television content and its distribution to all audiences, preserve and develop film heritage.

Agence Française ISAN – the French ISAN Registration Agency - is an association founded by the collective management organizations representing cinematographic and audiovisual producers and authors (ANGOA, ARP, PROCIREP, SACD and SCAM), which was joined in 2016 by the National Audiovisual archives Institute (INA).

ISAN International Agency (ISAN-IA) is an association mandated by ISO as the ISAN registration authority, for managing the International Standard Audiovisual Number (ISO 15706). The mission of ISAN-IA is to appoint local ISAN Registration Agencies, promote the ISAN Standard deployment worldwide, and operate the centralized ISAN Registry.

For further information:

www.cnc.fr/web/fr/immatriculation-isan

www.france-isan.org [Idzard van der Puyl, Managing Director]

www.isan.org [Regis Flad, Managing Director]